



Halloween on the Hill SPONSORSHIP

What?

Since 2010, Halloween on the Hill (HOTH) has grown to become Des Moines's premier Halloween event with residents of the historic Sherman Hill neighborhood decorating their homes with spooky scenes while also collecting food items for the Des Moines Area Religious Council (DMARC) Food Pantry Network.

Halloween on the Hill has featured the best of the Halloween season – from a Ghostbusters, creepy clowns, medieval knights, zombie spiders, Freddy Kruger roaming the streets, a full-size pirate ship, live performances of Thriller, and more!

On October 30th, this family-friendly event attracts over 6,000 visitors and local media coverage like this: <https://littlevillagemag.com/photo-gallery-halloween-on-the-hill-rises-from-the-grave/>

Why?

You can help fight hunger in our community and support a fun tradition. The event helps DMARC fight food insecurity and support our most vulnerable neighbors. In 2024 alone, HOTH collected **2,953 food items** and raised **\$12,038** for the DMARC Food Pantry Network. Unfortunately, the needs in our community have only grown over the last year. Sponsors allow HOTH to cover necessary expenses (street closures, insurance, police, barricades, etc.) and donate the remaining proceeds to DMARC.

How do we recognize sponsors?

Sponsors in excess of \$500 are recognized in several ways before, during, and after the event, including recognition on the website, posters, event flyers, etc. Unique yard signs are placed throughout the event thanking sponsors by name and logo. Sherman Hill Association, Inc. is a 501(c)3 nonprofit and your donation may be tax-deductible for you.

Can I Volunteer?

Yes! HOTH could not happen without volunteers. You, your family, friends, and/or employees can sign up to be part of the action.

Learn more: www.HalloweenontheHill.com or contact Ryan 434-409-3474, ryanphowell@gmail.com

Thank you for your support! Please fill out the below information.

Your Organization Name (preferred listing for recognition purposes)

Address: _____

City, State, Zip: _____

Sponsorship Contact name: _____

Sponsorship Contact Email Address: _____

Sponsorship contact Phone Number: _____

Amount of sponsorship: \$_____ (starting at \$500 cash or \$500 in-kind donation, e.g. use of your Ecto-1)

Payment Method:

- A check for our commitment is enclosed. Make payable to "Sherman Hill Association, Inc."
- This is our pledge. Please send our payment reminder on _____ date.
- In Kind Donation: _____

Sherman Hill Association, Inc. ("SHA") is a 501(c)3 nonprofit located at 1620 Pleasant Street, Suite 105, Des Moines, Iowa 50314. www.ShermanHillDSM.org

Please return with company logo (color, hi-res if possible) **to Ryan:** ryanphowell@gmail.com

